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Vikan's Virtual Site Surveys Named SOFHT's Best New Product/Service

The Society of Food Hygiene and Technology Awards Committee has picked Vikan's Virtual Site Survey as the winner of this year's Best New Product/Service Award. This marks the second time that Vikan has received this honor. This year, the award recognises the innovation and usefulness of the Vikan Virtual Site Survey, in which Vikan hygiene specialists use the Microsoft HoloLens platform to perform a site audit without having to travel to, or physically enter a facility. Virtual Site Surveys have all the same benefits as in-person Site Surveys and can help customers prepare for audits, solve specific cleaning challenges, and create or update colour coding plans. Vikan's Virtual Site Surveys have been in use since late 2020, with positive feedback from customers.

About Virtual Site Surveys

Vikan's free Site Survey has always been an effective way to optimise a facility's cleaning and sanitation operations—protecting customers against auditors and helping to solve hygiene challenges. Now, our revolutionary Vikan Virtual Site Survey technology lets customers benefit from a totally new way of engaging with us: one that offers greater convenience and no health risks.

Powered by Microsoft HoloLens, the Vikan Virtual Site Survey uses an advanced headset and augmented reality to let us see food processing plants through the eyes of workers—performing a remote review of cleaning operations, identifying potential problems, and recommending a plan to help defend its safety, business, and reputation.

Vikan ships customers the HoloLens device, and the service only requires a stable Wi-Fi connection. This makes for a faster, more convenient experience and supports an unlimited number of users, so everyone who wants to be involved in the meeting can be. The recordable, reviewable meeting provides practical, real-time solutions. After the meeting, customers will be able to download their custom colour coding plans and suggested product lists from the Vikan website.

For more information about Vikan Virtual Site Survey contact Vikan Customer Service at sales@vikan.co.uk, call us on +44 (0) 1793 71 67 60 or visit the Virtual Site Survey [website](#).

About the Society of Food Hygiene and Technology Awards

The SOFHT awards have recognised the top innovators, auditors, and companies in the food industry and its associated industries for 19 years. The awards were judged by a panel of experts from SOFHT's membership base, and winners were announced at the Annual SOFHT Lunch in London on November 17th.

Vikan won a SOFHT award in 2016 for the introduction of the Ultra Safe Technology brush line, which maximises hygienic design and food safety along with efficacy. We're extremely pleased to be able to announce our second win in the Best New Product/Service Award category.

About the Best New Product/Service Award

This category awards any food industry-related product, approach, or system that is innovative. The nominees must be measurably different from any others already on the market. The nominees must have at least two endorsements from food industry professionals, must already be on the market, and have a proven track record of success.